



Franklin Township
Advisory Recreation Council
Wednesday, Feb. 8, 2017
Community / Senior Center
7:00pm
Minutes

In Attendance: Bill Milligan, John Moon, Lewis Hurd, Nancy Sayre and Ty-Wanna Cotten

Excused: Bill Gallagher, Keith Stewart, Carl Wright and Rebekah Solomon

Absent: Susindran Thangarajo, Stanley Crougter, Elois Taylor, Percy Sanders and Darrin Russo

Staff: Alice Osipowitz and Dan Reeve

Call to order: Ms. Sayre called the meeting to order at 7:10pm.

Approval of Minutes: No quorum

Public Comment: A motion was made by Mr. Moon and seconded by Mr. Milligan to open the meeting to the public, all others in favor, motion carried.

Seeing no speakers from the public are present, a motion was made by Mr. Moon and seconded by Mr. Milligan to close the meeting to the public, all others in favor, motion carried.

Superintendents Report

Mr. Reeve provided a written program report.

Program Update

- Secured summer swim lessons pool rental at the Clarion Hotel.
- 70% of 2015 Aquatics staff have committed to returning in 2016.
- Currently working with the Board of Ed to determine the best locations for our indoor summer camp which will need to be relocated due to summer construction at the Franklin Middle School.
- 75% of 2016 Safety Town / Play & Learn and 60% of Playgrounds staff have committed to returning in 2017.
- Independent Contractor programming contracts have been extended from the following contractors. Programs are being scheduled for 2017 spring, summer and fall programs.
 - Bricks 4 Kidz
 - Minds In Motion
 - Mad Science
 - Chess Buy
 - American Tae Kwon Do Academy
 - Kidz Art
 - Soccer Centers
 - US Sports Institute
- 5 large flat screen tv's have been installed in the multipurpose rooms for use during presentations and other programing needs.
- DPW has begun painting the interior of the Community / Senior Center.
- Franklin Township Youth Council ran the following programs in January:

Brainstorming Session

What do we need to do in order to provide the best quality services possible for the families of Franklin Township?

Strengths

- Youth Sports All Ages
- Good Feeder Programs
- Affordability / Fee Waiver
- Trails
- Parks
- Large Senior Clubs / Adult Community
- Rec Extensive Senior Programs 70+
- Adult Sports
- Rec Dept / Youth Sports / Admin / Coaches / Volunteers
- Good Perception
- Open Space
- Summer Camp Program Variety
- Youth Leadership & Mentoring
- Group Ex / Fitness
- BOE Relationship
- Therapeutic Programs
- Golf Courses
- Tennis Courts
- Pickleball
- Improving Park Facilities
- Community Events
- Villagers Theater

Weaknesses / Gaps in Service

- Cricket Facilities
- Geographic Accessibility
- Multipurpose Indoor Facilities
- Technology / Skill Development
- Park & Field Maintenance
- Non-Team / Individual Activities
- Self-Directed Opportunities & Facilities
- Barrier Free Access
- Non-Sport Activities
- Swim Facilities
- BOE Relationship with Youth Sports Orgs & Rec
- Lack of Specific Facilities
- Fundraising / Sponsorship
- Non Profit Organizations / Friends
- Movie Theater / Entertainment
- More Athletic Fields
- More for Active Older Adults 50+
- More Adult Programming 21 – 50
- More Senior Programming
- Lacrosse Youth Sports Programming
- TWP Committee Relationships
- Improved Marketing / Cross Marketing
- Partnerships
- Adventure Programming
- Environmental Education
- Geocaching
- Family Events
- Summer Events
- Sidewalks
- Therapeutic Rec
- Enrichment programs
- Cost of Programs
- Teen Programs
- North / South Trail Connector
- Private Competition
- Rutgers University Facilities

Challenges

- Affordability
- Accessibility
- Teen Involvement
- Private & Competitive Programs
- Social Media
- Marketing
- Sponsorship / Fundraising
- Facilities / Cost / Support
- Cultural Outreach
- Community Bulletin Board
- Elite Offerings
- Recruiting Out of District

Trends

- Health & Fitness
- Performing & Visual Arts
- Family
- Digital World
- Active Older Adults
- Mentoring
- Wellness
- Health & Wellness Prevention
- Specialization
- Competitive Edge
- Diversity / Cultural Art

Directors Report

Budget Update

- Department budget hearings are scheduled for Feb. 7, 13 and 21.
- Department budget and capital budget items are discussed at the budget hearings.

Park Improvements

- Middlebush Park
 - Concession Stand
 - Delivery scheduled for Feb. 9
- Inman Park
 - New playground equipment has been ordered
- Park Permit Fees
 - Revision of current fees is proposed to now include Non-Resident fees. This proposed revision is on the next Township Council Agenda.
- Summer Camp
 - We are currently in discussion with the BOE regarding this years summer camp locations.

Old Business

No old business

New Business

No new business

Adjourn

A motion was made by Mr. Hurd and seconded by Mr. Milligan to adjourn the meeting at 8:50pm , all others in favor, motion carried.

Respectfully submitted,
Dan Reeve
Superintendent of Recreation